



**5 REASONS
WHY
MILLENNIALS
AREN'T
GETTING
HIRED**

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5 Reasons Why Millennials Aren't Getting Hired

According to the American Dental Association's [Oral Health Well Being Study](#) 28% of Millennials share that the "Appearance of my teeth affect my ability to interview for a job".

Your smile IS your BEST accessory! It boosts your mood, creates connectivity & influences your level of employment. Don't believe me?

Below are 5 Reasons Why Millennials Aren't Smiling

- 1) Smiling is one of the FIRST things you notice in the SEVEN seconds of your FIRST impression. You connect! No smile? Decreased your ability to be approachable & trustworthy.
- 2) Embarrassment / Anxiety / [Stress ~ breath may be bad](#), teeth are not as white as you would prefer, missing teeth that show when smiling to visibly red swollen gums.
- 3) Pain is the top problem. Tooth pain depletes your ability to focus, sleep, eat & speak. Jaw pain from clenching or grinding your teeth. tooth sensitivity, a cracked tooth, tooth decay, gum disease, tooth abscess to canker sores & undiagnosed growth/lump.
- 4) Cost. Cost of dental care for problems NOT prevention. Cost of dental insurance or dental plans. Sadly this will cost employers when employees miss work due to tooth pain. Some companies do offer dental insurance or have a plan. Prevention is key for health and for job performance.
- 5) Value of Oral Health as Wellness Program. Place a premium on how fit your mouth is and whom will be your coach (dental professional). It is not a one stop convenience shop. It is at the intersection of hired & healthy!

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